**Excell-Challenge**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Theater is the category with more created and successful campaigns, followed by film & video and music.
  + The journalism category is the category with more successful rate but with less created campaigns.
  + July is the month with more amount of successful campaigns.
* What are some limitations of this dataset?
  + Automations
  + Data integrity
  + Collaborative and tracking capabilities.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Outcome rate: to understand not only the nominal but the outcome rate of each campaign to give a deep understanding of not just nominal numbers.
  + Standardized currency: to be able to compare the money with a standardized currency
  + Number of campaigns vs outcome rate: to understand if there’s a relation between campaigns and the new metric of outcome rate
  + Number of breakers vs pledged money: to understand if there’s a relation between amount of breakers and total amount of money per campaign
  + Percent funded per category: To understand which category had the best percent funded, the best planning, which ones overachieved.
  + Average donation per Category: To understand which cats have the max,min average donation per bakers and in the data has a lot of variability between them.
* Use your data to determine whether the mean or the median better summarize the data
  + The median is the value that better summarizes the data because it has a lot of outliers.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + There is more variability with successful campaigns. Yes this makes sense since throughout the data we can see that success campaigns are related to a major amount of backers.